

WCSR *Smith College*

10½ Prospect Street, Northampton, Mass.

600 on your dial

October 2, 1954

Station Manager
Williams Radio Station
Williamstown, Massachusetts

Dear Station Manager:

WCSR is back on the air after a summer of planning for bigger and better programs. We are, however, always open to suggestions and new ideas for improving our station. We know that the Williams radio station has excellent setup and we are very anxious for you to come up to Smith and take over our broadcasting and give us a chance to see how you operate your station.

We would be very happy to have you come on any Friday or Sunday before Thanksgiving if possible. You can broadcast from seven until twelve either evening.

Looking forward to hearing from you concerning when you would like to come.

Very truly yours,

Saby Davis
Station Manager, WCSR

CD:mg

WESTERN
SOUTH
PACIFIC
COAST
LINES